

**CEO's letter of support**  
**2017 Centraide workplace campaign**

**Centraide Campaign 2017 – A donation that changes lives, for life!**

Dear **NOM DE L'EMPLOYÉ**:

Each day, within the Territory of Richelieu Yamaska, thousands of people are confronted with major challenges; however, these challenges rarely make headline news. How do you choose between rent and food? How do you stay concentrated in school with tired eyes and an empty stomach? Poverty and social exclusion are daily experiences for many individuals which can have repercussions on future generations, this year we encourage you to change lives, for life.

By participating in the Centraide campaign, we are supporting nearly 70 community agencies and programs that work to support youth success, take care of the essentials, break social isolation and build caring communities. Within the Territory of Richelieu Yamaska, one out of five people benefits from our generosity!

Since the commitment of employees at **NOM DE L'ORGANISATION** makes an enormous difference for thousands of people and families who want to regain control over their lives, we invite you to join your co-workers and make this gesture of generosity for people who need it most.

Enclosed you will find a pledge card that you can use to make your donation.

Together, we can change lives, for life!

Thank you!

**Signature du dirigeant**